



# ONHEAL

One Health for All







# Corporate Philosophy

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## One Health for All Pets and Human Companions

Over time, the term "pet" has evolved into "companion." This shift reflects a deeper bond, as people now see their animals as lifelong companions. Driven by this connection, our mission is to truly understand the needs of our companions. We are committed to researching and discovering ways to enhance their happiness and health, ensuring they live longer, more fulfilling lives alongside their human families.

**We are dedicated to nurturing the bond between pets and their humans, fostering balanced and healthy lifestyles for both.**

### [ Wellness ]

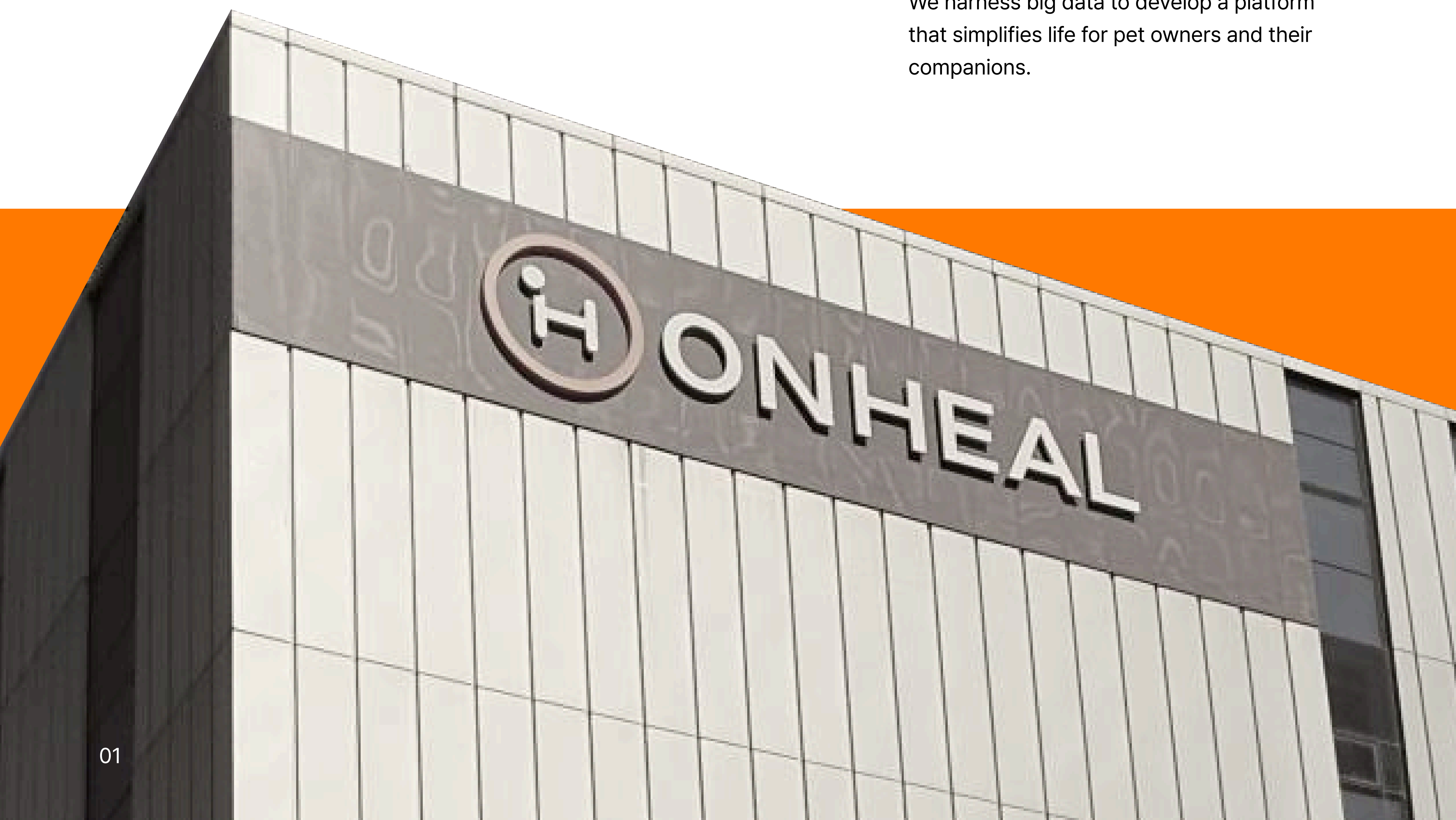
We strive to enhance the health and happiness of our companions, whose lives are naturally shorter than our own.

### [ Culture ]

Driven by love for our companions, we are dedicated to promoting a responsible pet culture.

### [ Technology ]

We harness big data to develop a platform that simplifies life for pet owners and their companions.



# Business Overview

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ONHEAL is a dedicated animal health bio hub focused on conducting and facilitating cutting-edge research to advance veterinary medicine and animal health.

## Key Activities

- Partnering with local veterinarians, researchers, pharmaceutical companies, and academic institutions to drive innovation in animal health research and development.
- Bridging the gap between global pharmaceutical companies and local veterinary practices or research institutions, fostering meaningful collaboration.
- Playing a pivotal role in the advancement of animal health by supporting effective clinical trials and collaborative research initiatives.

## Organization

- **Vet Clinic MSO**

Founded by professional veterinarians, we are dedicated to researching and developing veterinary products and services with a passion for caring for pets.

## Subsidiaries

- **Onheal Pet**

Onhill Pet is engaged in a wide range of businesses, including pet-related services, distribution, and store operations. Based on veterinary expertise, the company is dedicated to research and development for the healthy lives of pets.

It offers various services through both offline chain stores and e-commerce channels for pet products.

- **PurrSong**

PurrSong is a pet IoT appliance manufacturer in South Korea. PurrSong teamed up with experts in a range of fields to develop hardware and software solutions that improve the health and happiness of cats and their companion humans through the PurrSong AI-enabled internet of things (IoT) healthcare ecosystem. All PurrSong devices are connected to the PurrSong app, which collects and analyzes data that is shared with communities of companions and veterinary clinics.

## Platform

- **VetUs Platform**

VetUs is committed to promoting a proper prescription culture for pets.

Driven by concerns about the prescription diet market, we have collaborated with local veterinarians to create a bespoke prescription diet shopping platform exclusively for animal hospitals.



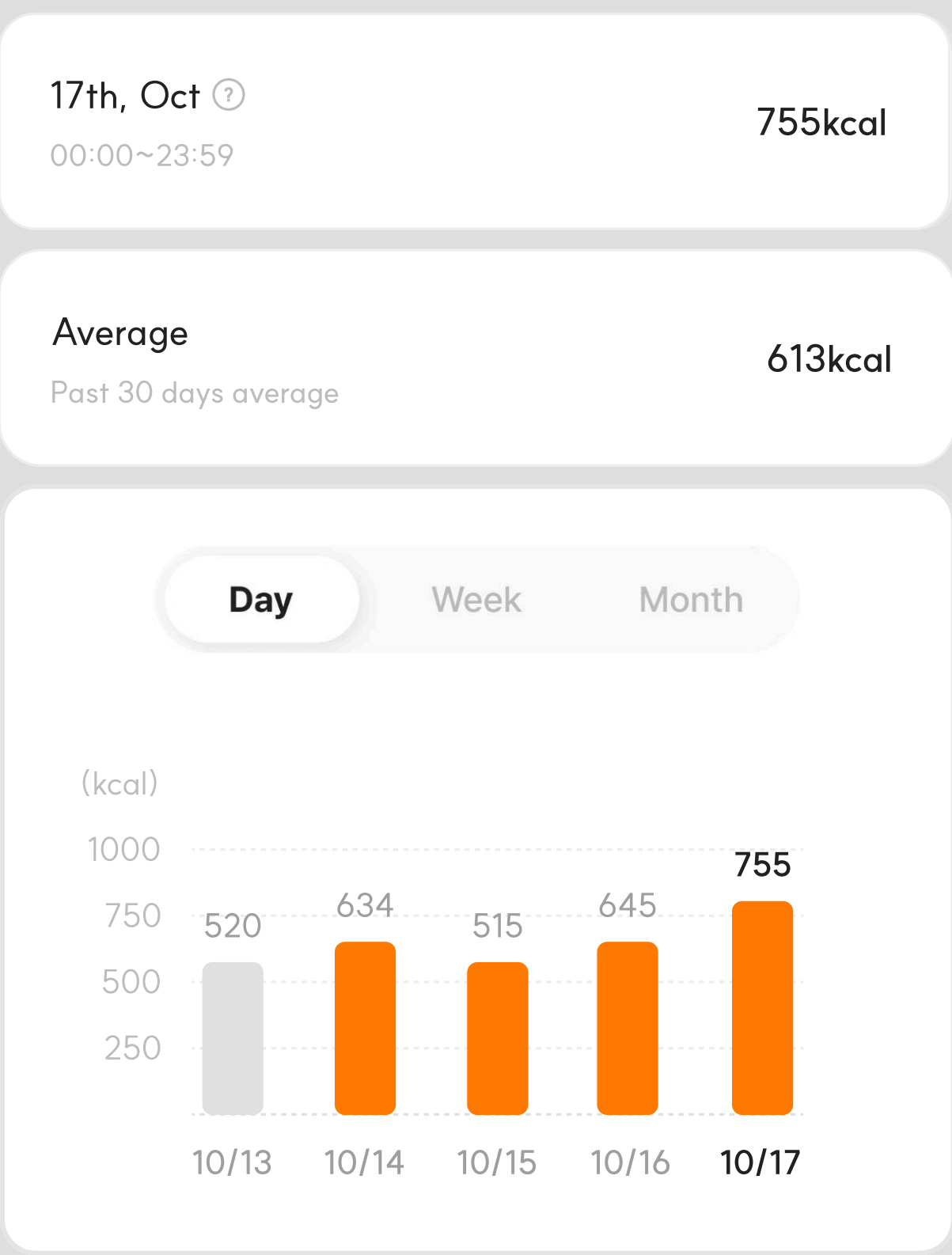
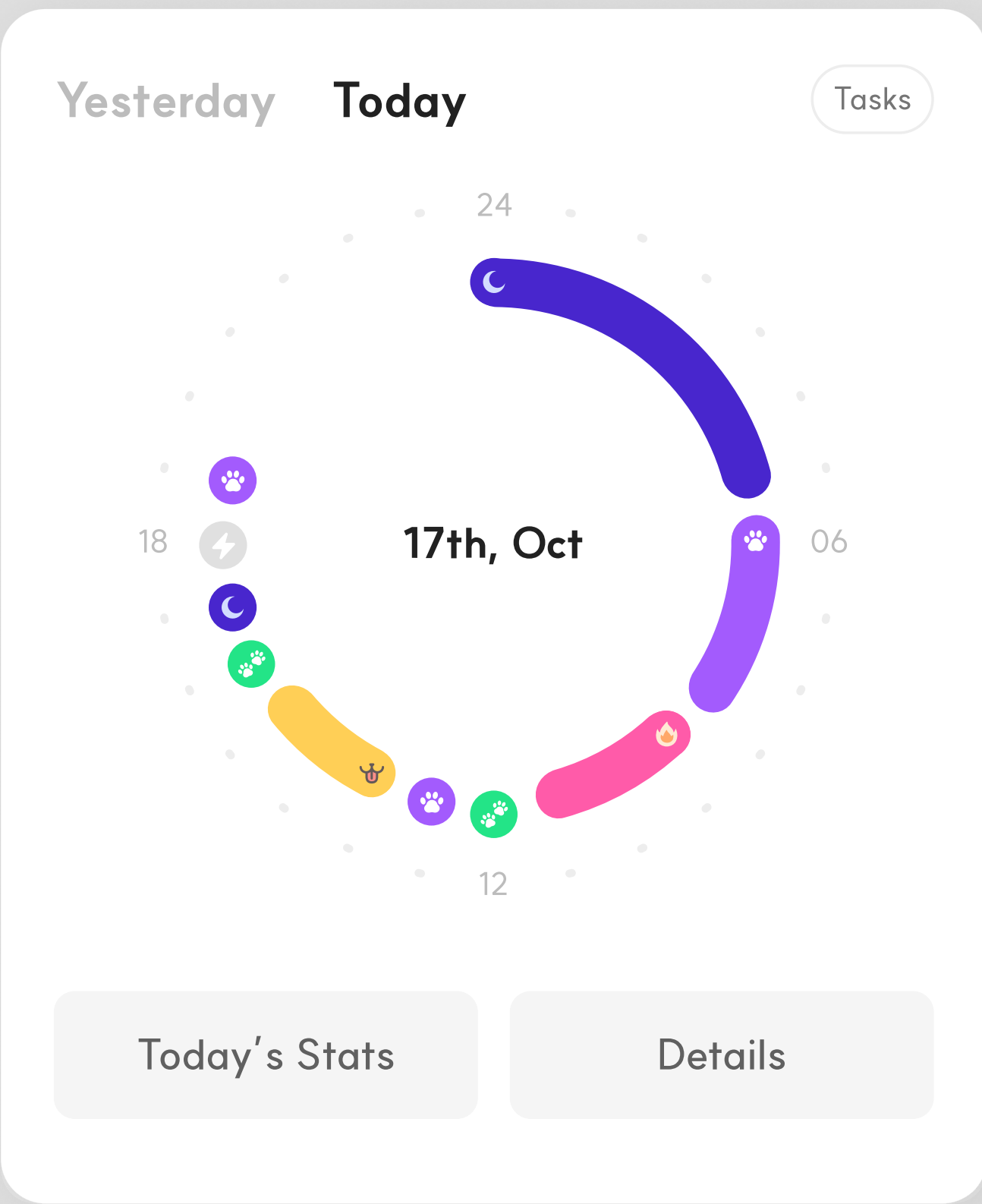
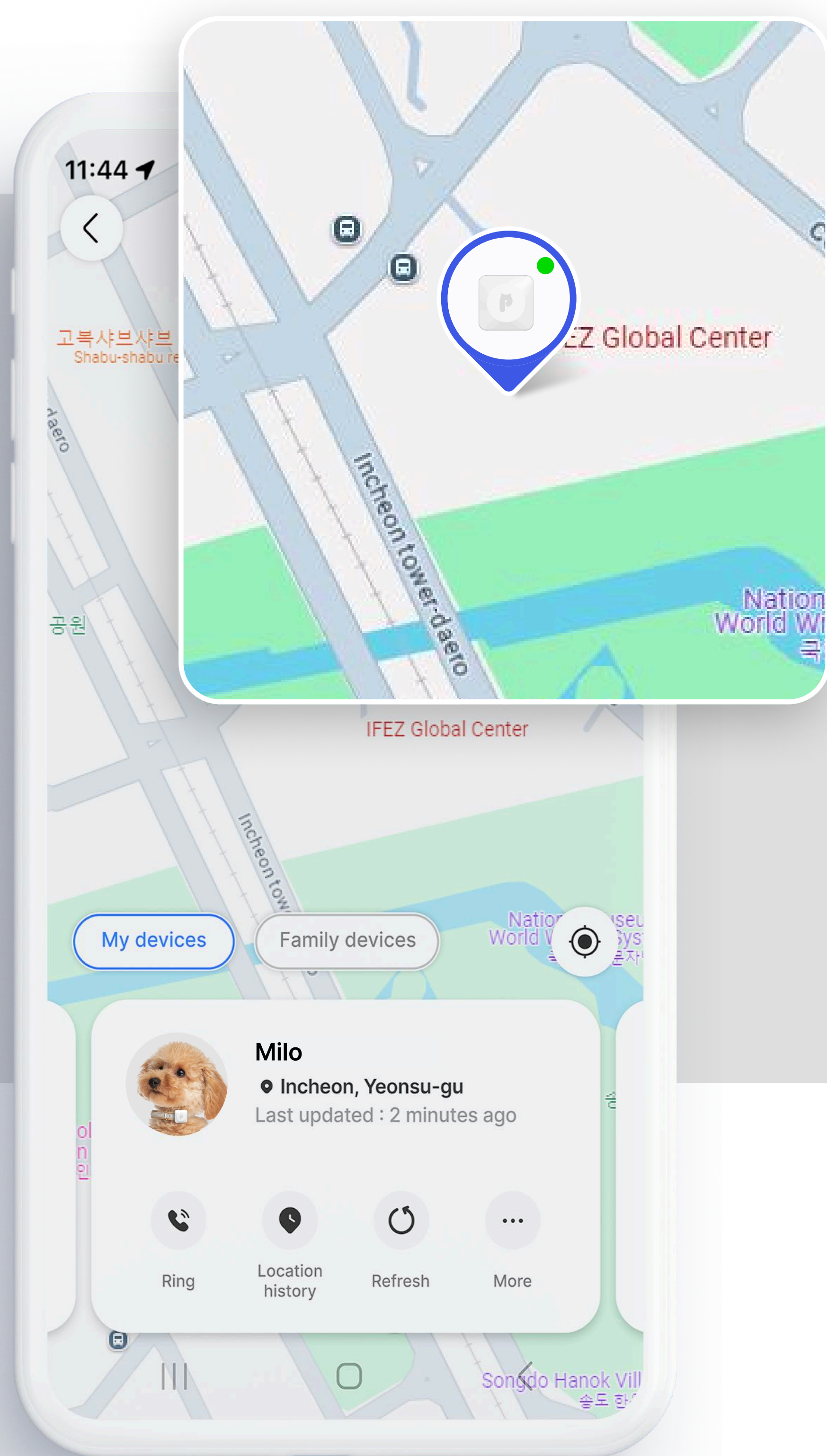
# Products Lineup

## LavvieTAG Pro for Dogs



### The Smart Fitness Tracker for Dogs

LavvieTAG Pro is a smart fitness tracker for dogs) that collects and analyzes data on your dog's daily behaviors, including running, walking, sleeping, and resting, to detect any abnormal conditions. It also provides real-time location tracking with Bluetooth, weighing only 15 grams and featuring a long-lasting battery that lasts up to 3-4 months.



### BLE Based Location Tracking Technology:

Due to its lower power consumption compared to GPS-based location tracking, this technology extends usage time by up to 3-4 months. With Bluetooth, LavvieTAG Pro has evolved into an all-in-one healthcare tracker for cats.





## Planicare

### Plasma and Light Care for Pet's Skin

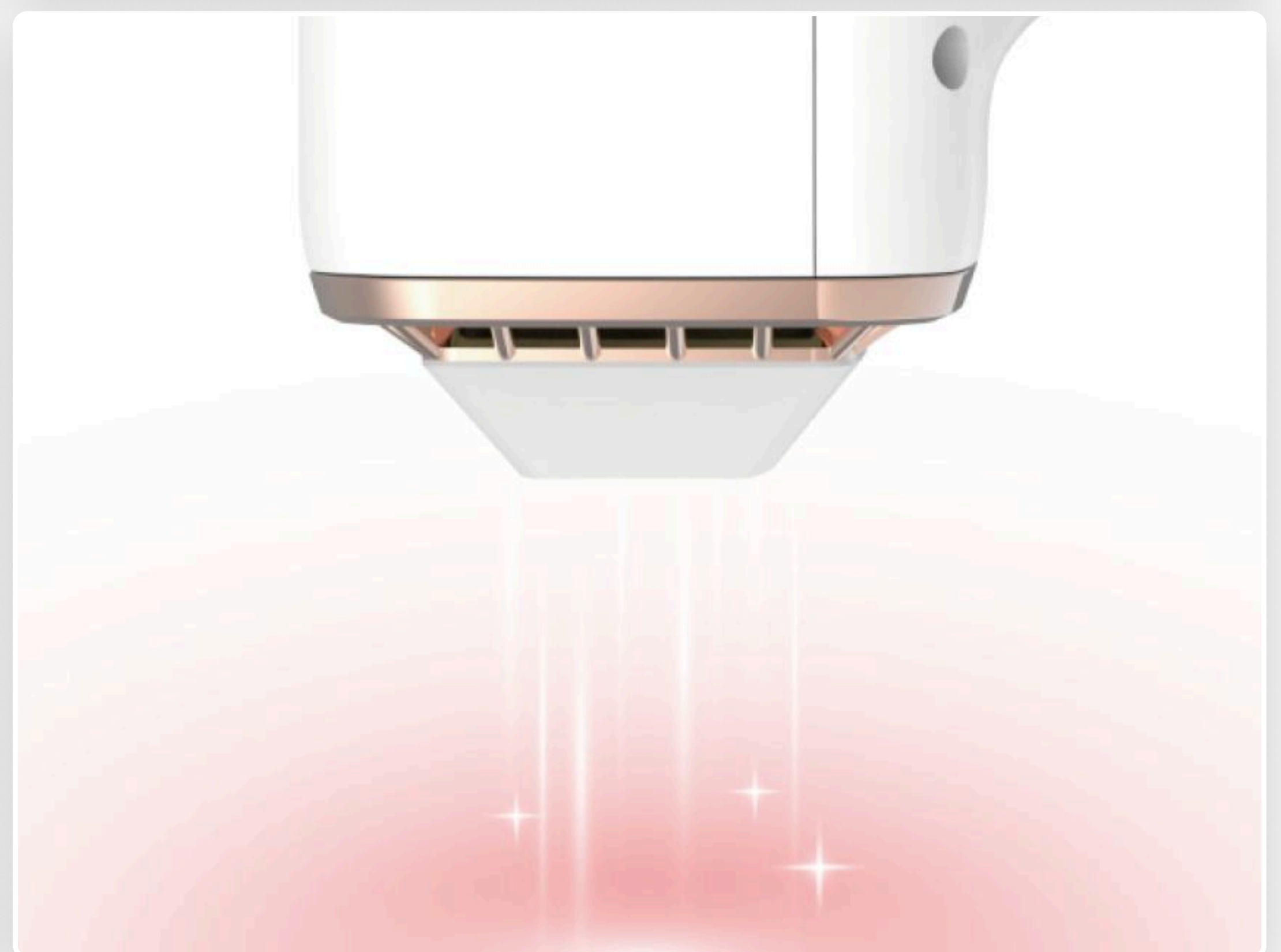
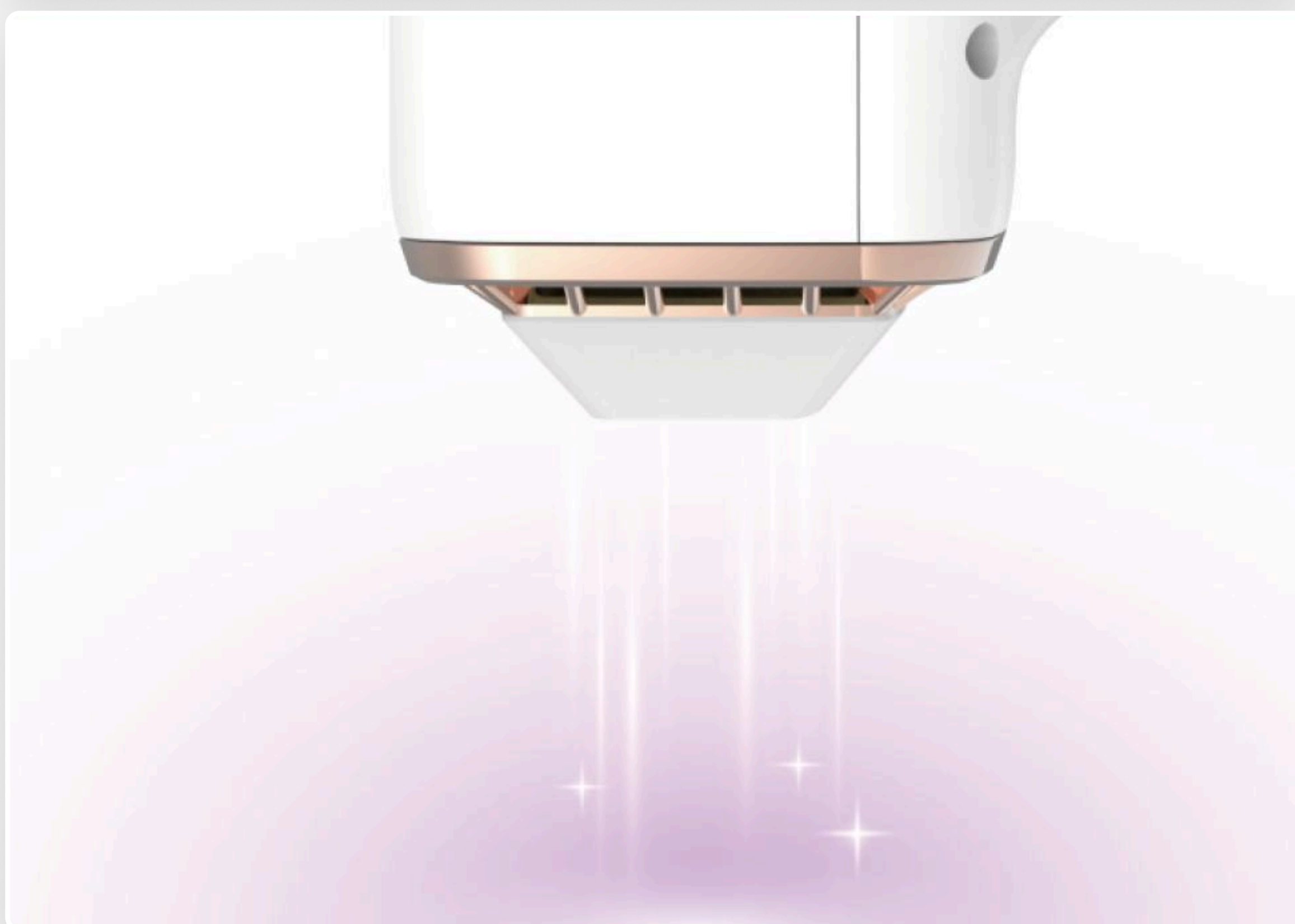
Planicare is a certified medical device for your pet's skin. Through LED/LD care, Planicare eliminates atopic dermatitis and bacteria. Furthermore, with Plasma Care, it enhances skin regeneration and inflammation relief. With Planicare, your pet will endure a comfortable and healthier life, free from the discomfort of skin issues.

### WHY PLANICARE

- Non-Invasive: treatment through mild contact with skin
- Less & Faster Medication: recovers faster than antibiotics
- Stress-Free: free from uncomfortable skin
- Safety: ozone-free certified

### 4 MODES

- Plasma Treatment
- 405nm LED/LD
- 660nm LED/LD
- Total Care - 405nm & 660nm LED/LD





Pet Food

01



AlphaVET J (Junior)  
Age-Appropriate Dog Food

02



AlphaVET A (Adult)  
Age-Appropriate Dog Food

03



AlphaVET S (Senior)  
Age-Appropriate Dog Food

04



AlphaVET C (Cat)  
Age-Appropriate Cat Food

05



AlphaVET Q2 (Cat)  
Premium Cat Food

06



AlphaVET Y (salmon&tuna)  
Treats with Nutritional Supplements

07



AlphaVET Y (salmon&chicken)  
Treats with Nutritional Supplements

08



AlphaVET Y (duck&chicken)  
Treats with Nutritional Supplements

09



KyeonOkGo Hwal (treats)  
Premium Dog Supplements

10



KyeonOkGo Bon (liquid-solid)  
Premium Dog Supplements

11



WooriDokgu (liquid-solid)  
Nutritious Dog Treats

12



WooriNabi (liquid-solid)  
Nutritious Cat Treats

13



DR.OH Chicken (treats)  
Treats for Dogs

14



DR.OH Beef (treats)  
Treats for Dogs

15



DR.OH Salmon (treats)  
Treats for Dogs

16



DR.OH Dried Pollack (treats)  
Treats for Dogs



# VetUs

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## Prescription Platform

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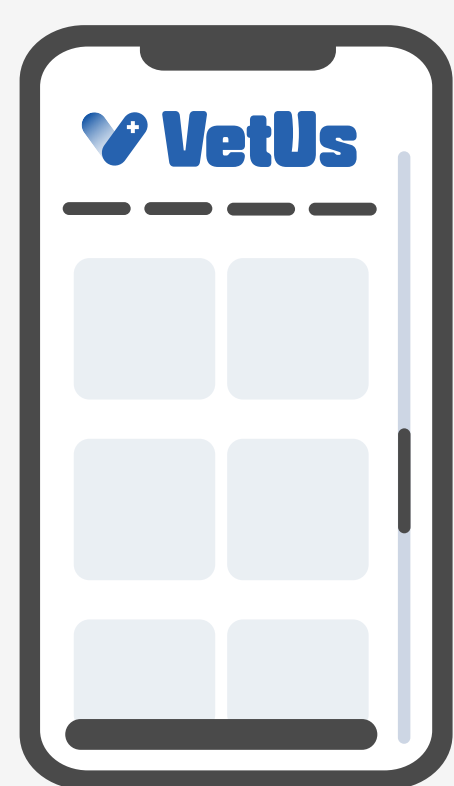
## How it works?



STEP1

### Veterinary prescription

We send veterinary prescriptions and product information to pet owners via messaging



STEP2

### Purchase of prescription products VIA VetUs app

Pet owners can effortlessly view prescription information via a single link sent to them, directing them to the VetUs app. From there, they can conveniently purchase prescribed products anytime and anywhere.



STEP3

### Direct home delivery

Delivery is completed to the recipient's address within 2 business days after payment.

## For Veterinarians

- Under the supervision of veterinarians, the sale and administration of prescription products are carried out, ensuring the rights and benefits of veterinarians.
- Easy to sell products without maintaining inventory, reducing the burden of customer service tasks such as exchanges and refunds.
- Revenue generated from product purchases supports the operation of veterinary clinics.

## For Pets

- Pets can lead a healthy life by consuming appropriate prescription diets and supplements recommended directly by veterinarians.

## For Human Companions

- Pet owners can feel reassured by feeding prescription diets and supplements recommended by veterinarians who have personally examined their pets.
- Purchasing products online and having them delivered to your home provides convenience by eliminating the hassle of carrying heavy items.



