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Generate & Edit, Monetize with Streamlined Video Creation App

10kM.ai

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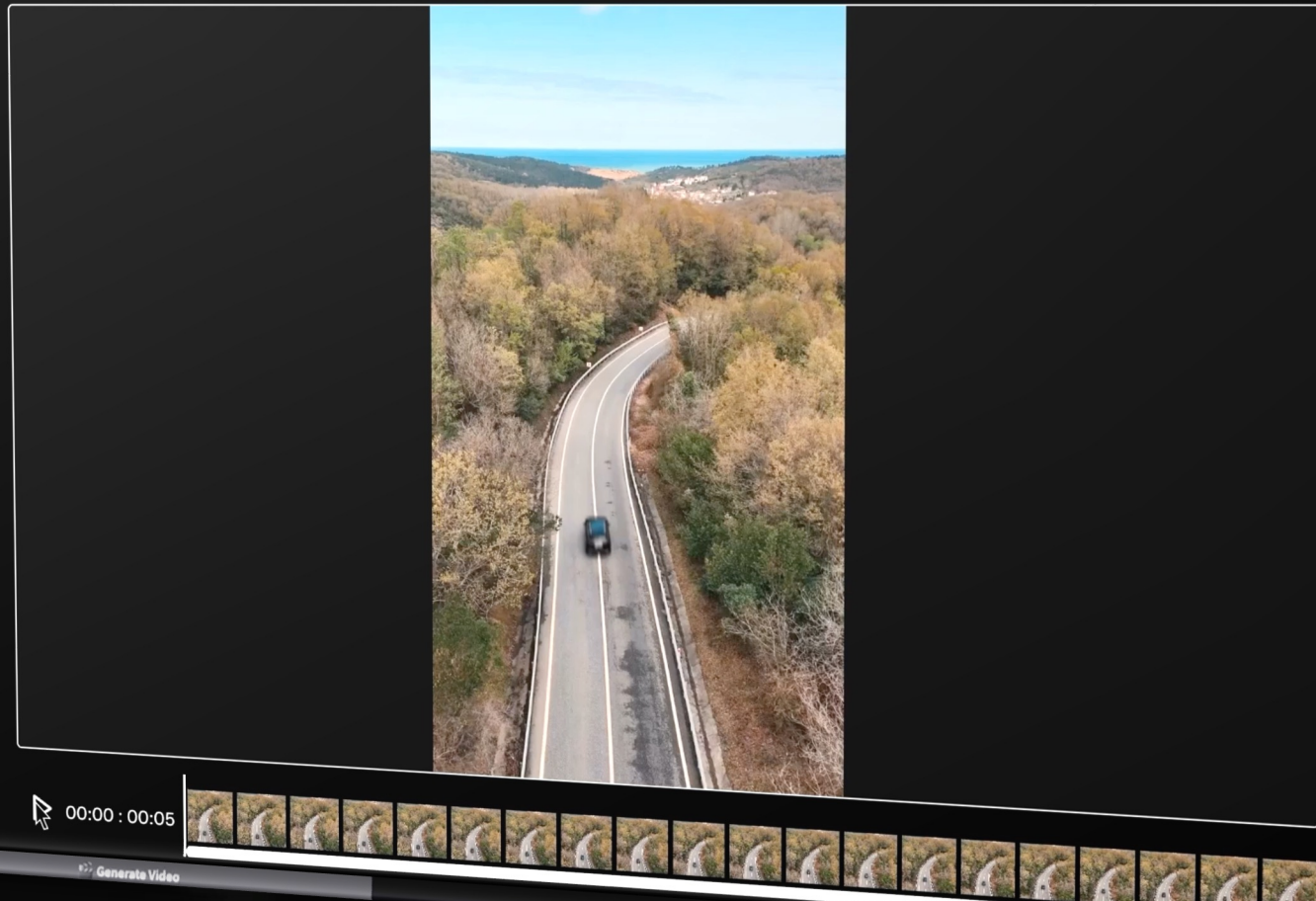
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Our Solution to AI Video Creation

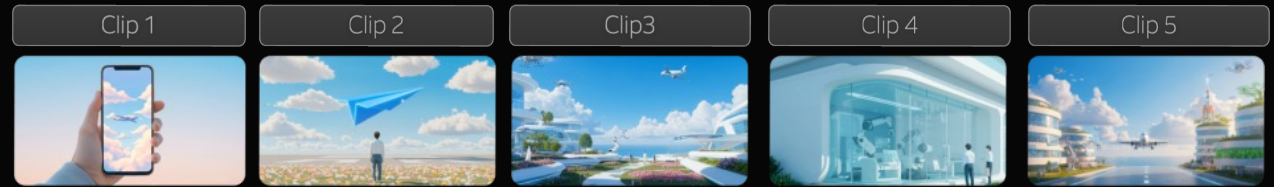
- Planning
- Production
- Editing
- Revisions
- Delivery

10kM.ai

PixFill



(출처) Content Marketing Ins



1. Scripting

Scripts

+

Key Image



2. Keyframing

Key Frame

→

Clips



3. Generation

Background Footage



4. Editing

+ Object

Text

Video

3D Sticker

SFX

BGM



Video



Script 01

A wide-angle view of a futuristic skyscraper labeled "IBK 창공", floating majestically above the clouds in a bright blue sky. The building rises from a soft island of mist and light, surrounded by towering cumulus clouds and several hot air balloons drifting in the distance. The architecture is clean, curved, and glowing with soft neon edges, and a large luminous sign near the top reads "IBK 창공" in Korean. Sunlight pours in from the side, casting soft shadows and enhancing the photorealistic detail of the glass facade. The scene feels cinematic, surreal, and inspiring—like a city in the sky.

Key Image
01



Script 02

A dreamlike coastal tech village under a vivid blue sky, designed with clean, curved architecture and soft pastel accents. Futuristic buildings with white and glass surfaces are surrounded by lush greenery.

Key Image
02



Script 03

A panoramic view of a tech plaza in a coastal pastel village, featuring three modern buildings side by side, each with glowing signs: "IBK 창공 CAMP", "IBK 창공 GLOBAL", and "IBK 창공 PLUS". The structures are designed with blue-tinted glass, clean white supports, and surrounded by trees, flower gardens,

Key Image
03



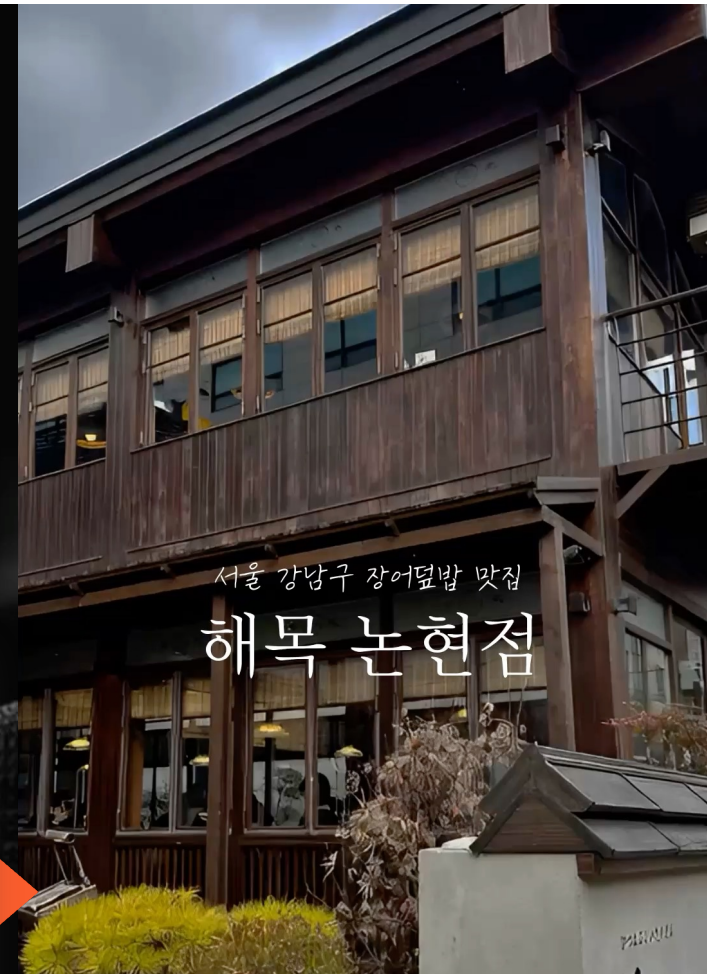
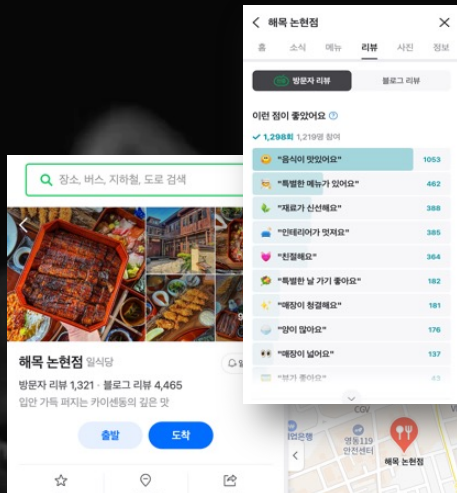
Media





Auto-generated Short form based on LBS Map Data

- Challenge: Traditional map data cannot **intuitively showcase** restaurant atmosphere and food quality
- Solution: AI leverages Naver Map's visual content to auto-generate video titles, taglines, scene layouts, and transitions for high-quality short-form content
- Feature: GPS-enabled real-time short-form channel creation, automatically organizing **nearby restaurants** by ratings, reviews, and cuisine categories

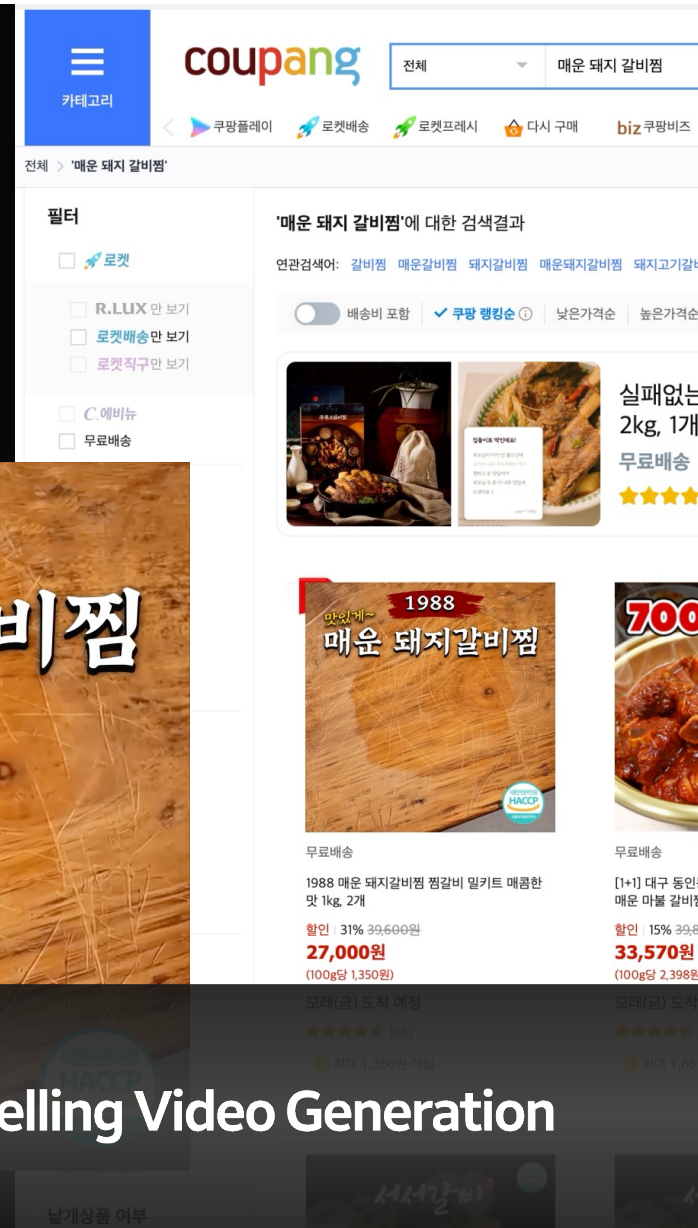


Established DB → **Batch** Video Generation

gemgem.e-com

Auto-generated short form based on product images

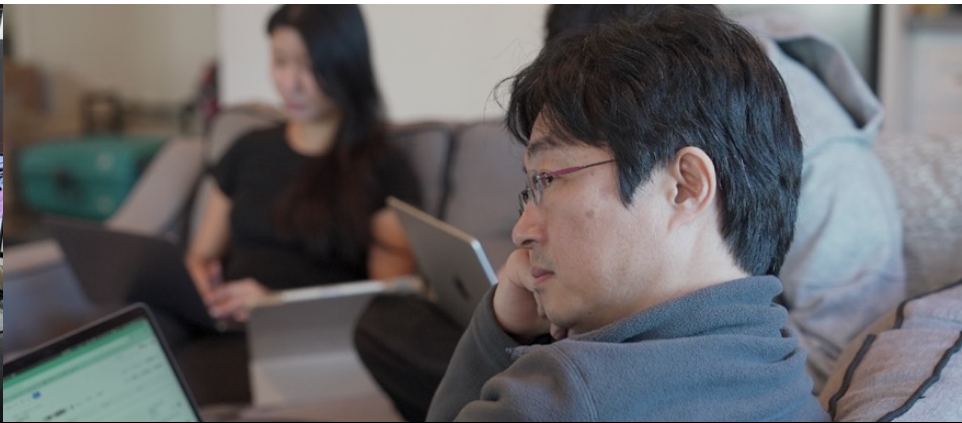
- Challenge: Static product images in e-commerce face **difficulties in effectively showcasing product** appeal
- Solution: AI transforms **existing product photos** into compelling short-form videos with auto-generated titles, taglines, scenes, and transitions
- Value: E-commerce platforms gain **instant product differentiation** and new revenue streams through seller upselling, requiring zero additional effort



Established Product DB → **Batch** Upselling Video Generation

Generative Models Competing for SOTA status, Collaborating through Editing Models – Market Opportunity

		gemgem.video (10kM.ai)	Edits (Meta)	CapCut (TikTok)
Gen&Edit Model	BI (Brand Identity) Analyzer	●	×	▲
	AI-Driven Video Generation via Existing Video Analysis & Search	●	×	●
	Web-Based Video Editor	●	▲	▲
	On-Device & Private Cloud Support	●	×	×
Buster Engine	Dynamic Content Generation & Scheduler	●	▲	×
	Multi-Device & Multi-Campaign Compatibility	●	×	×



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